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**2023 World Conference
on Lung Cancer**

SEPTEMBER 9-12, 2023 | SINGAPORE

WCLC 2023

Commercial Prospectus

wclc2023.iaslc.org | [#WCLC23](https://twitter.com/WCLC23)

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This prospectus outlines several flexible options for maximizing corporate brand recognition and customer contacts. These opportunities are available as stand-alone items or as a package for various supporter levels.

Exhibit booths, scientific poster viewing sessions, networking breaks, and the welcome reception are all scheduled to take place in the Exhibit Hall. This ensures exhibitors as much exposure and delegate traffic as possible. Your company's objectives are highly regarded by the IASLC, and we would be pleased to discuss any suggestions that you feel would improve your representation and participation in the IASLC 2023 World Conference on Lung Cancer.

PLACE YOUR ORDER

To place your order and to view available items for purchase, please book with us via our **online ordering portal**.

Online ordering portal will open **November 16th at 10am MST**.

For assistance in using the online ordering portal please contact **wclc2023-industry@icsevents.com**.

CONTACT

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Phone: +1 720 598 1951

Fax: +1 720 325 2848



Invitation

Dear Colleagues and Friends,

It is our great pleasure and honor to extend a warm invitation to attend and participate in the IASLC 2023 World Conference on Lung Cancer (#WCLC23) to be held in Singapore from September 9 – 12, 2023.

Over the last four decades, we have seen extraordinary progress in the field of lung cancer diagnosis and treatment. WCLC has played an integral part in facilitating that progress by providing a platform for sharing cutting-edge research; creating space for new collaborations and partnerships; connecting established researchers with young investigators; and serving as a foundational meeting for health care professionals, patients, and advocates dedicating their lives to conquering thoracic cancers worldwide. We are proud to say that WCLC has become the premier platform not only for the presentation of new science, but also for unique networking opportunities.

We hope you will be a part of IASLC's ongoing success story and join us in Singapore for an exciting program with wide-ranging and multidisciplinary content. In ground-breaking plenaries, interactive breakfast sessions, informative educational sessions and engaging hands-on workshops, we will cover the latest advances in biology, prevention, screening, staging and treatment, providing you with an exceptional educational experience.

We encourage physicians, nurses, other clinicians, researchers, and scientists as well as patients, survivors and advocates in the lung cancer field and those interested in any aspect of thoracic oncology to attend this Conference. It is only through an exchange of the widest variety of research that we can offer the best program and benefits to our members and patients.

Singapore is not only rich in cosmopolitan culture and attractions, but also constantly evolving, reinventing, and reimagining itself, with people who are passionate about creating new possibilities. What better place for IASLC to host the next WCLC when the success of the Conference and IASLC as an association hinges on the passion, commitment and engagement of its delegates and IASLC members?

We look forward to welcoming you to an inspiring, educational, and enjoyable program in Singapore in September 2023.

WCLC 2023 Conference Co-Chairs



Fiona Hegi-Johnson, MD



Pyng Lee, MD



Chee Lee, MD



About IASLC & the World Conference on Lung Cancer

Founded in 1972, the **International Association for the Study of Lung Cancer (IASLC)** is an international organization of nearly 8,000 lung cancer specialists from over 100 countries. IASLC members work towards developing and promoting the study of etiology, epidemiology, prevention, diagnosis, treatment and all other aspects of lung cancer and other thoracic malignancies. IASLC's mission is to use all available means to eliminate lung cancer and other thoracic malignancies as a health threat for the individual patient and throughout the world. In addition to the annual meeting, the IASLC publishes the Journal of Thoracic Oncology, a prized resource for medical specialists and scientists who focus on the detection, prevention, diagnosis and treatment of lung cancer.

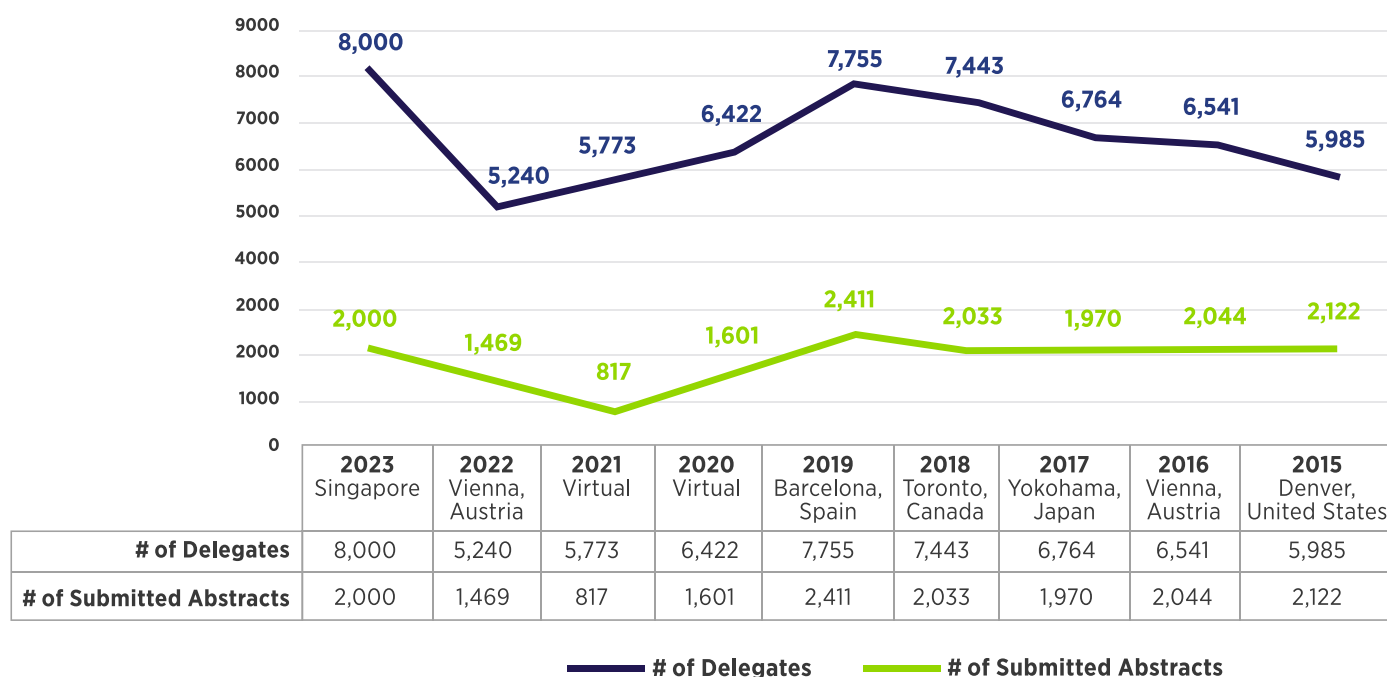
The **IASLC World Conference on Lung Cancer (WCLC)** is the largest international gathering in the field of lung cancer and thoracic oncology. With a stellar scientific program and well-known faculty, WCLC highlights the most advanced treatments, clinical trials and studies in thoracic oncology and lung cancer.



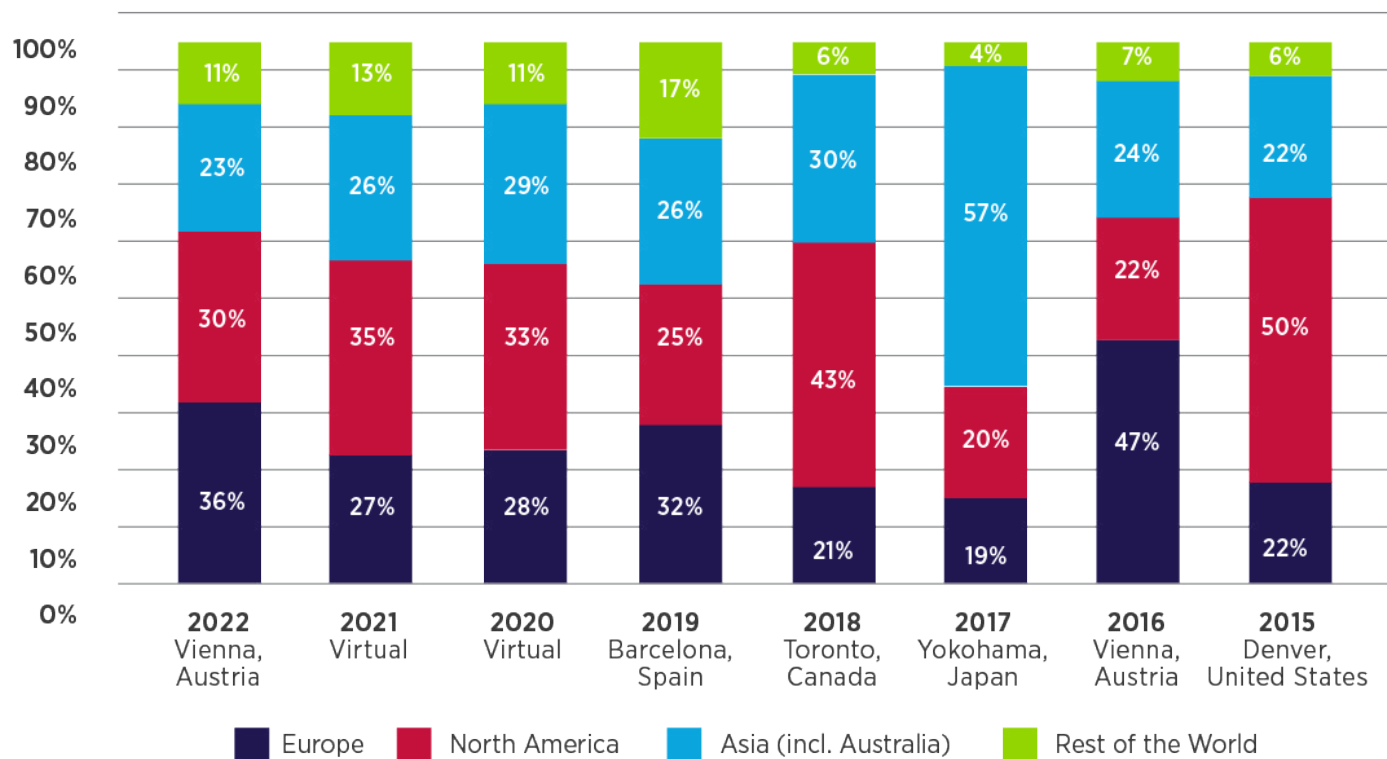
Facts & Figures

NUMBER OF DELEGATES AND SUBMITTED ABSTRACTS

* 2023 figures are estimated

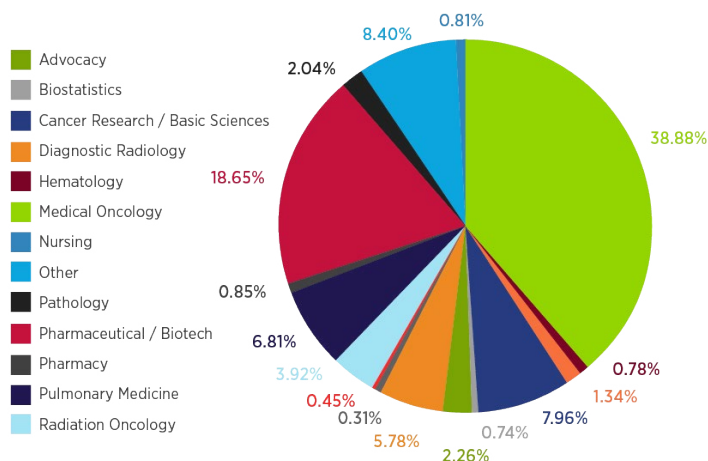


DELEGATE DEMOGRAPHICS

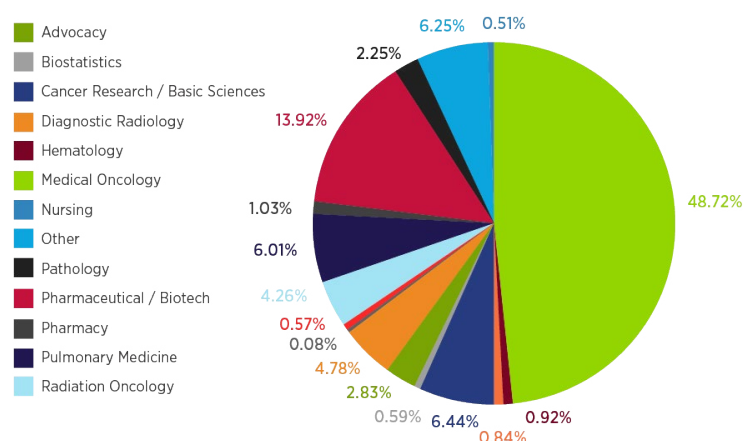


SPECIALTIES OF DELEGATES

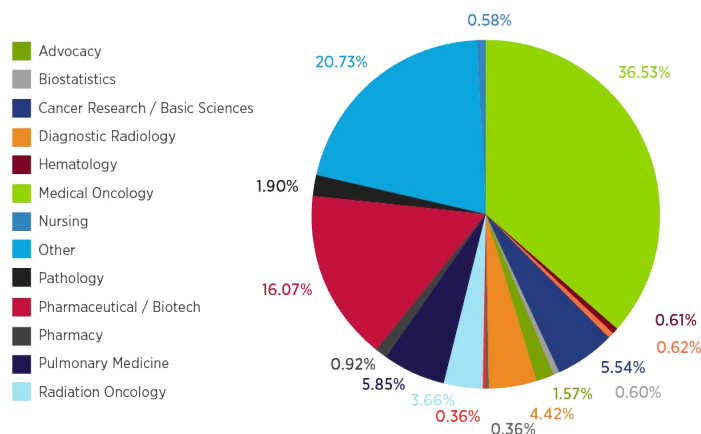
WCLC 2022 - Vienna, Austria



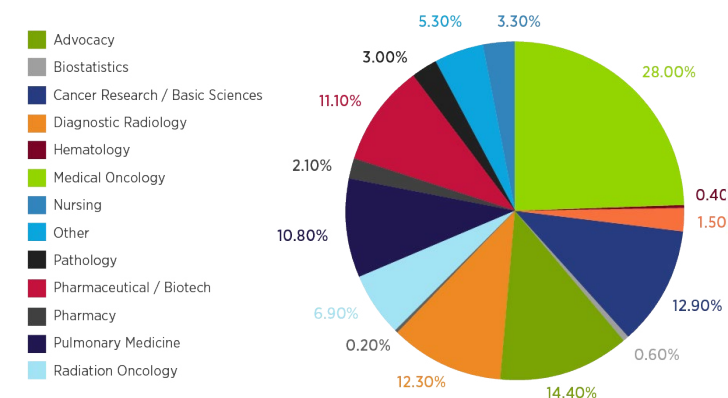
WCLC 2021 - Virtual



WCLC 2020 - Virtual



WCLC 2019 - Barcelona, Spain





The Venue

Suntec Singapore is one of the world's leading Meetings & Conference Centres, located at the heart of Asia's most integrated meetings, conventions and exhibitions hub. With great versatility featuring 42,000m² of flexible customisable space, digital signage, an excellent range of culinary choices, the award-winning facility will be the venue of the IASLC 2023 World Conference on Lung Cancer.

Only 20 minutes from Changi International Airport, Suntec Singapore is conveniently located in the Central Business District with direct access to all WCLC contracted hotels.



Suntec
SINGAPORE
Convention & Exhibition Centre

The Preferred Place To Meet

Suntec Singapore Convention
& Exhibition Centre

1 Raffles Blvd, Singapore 039593

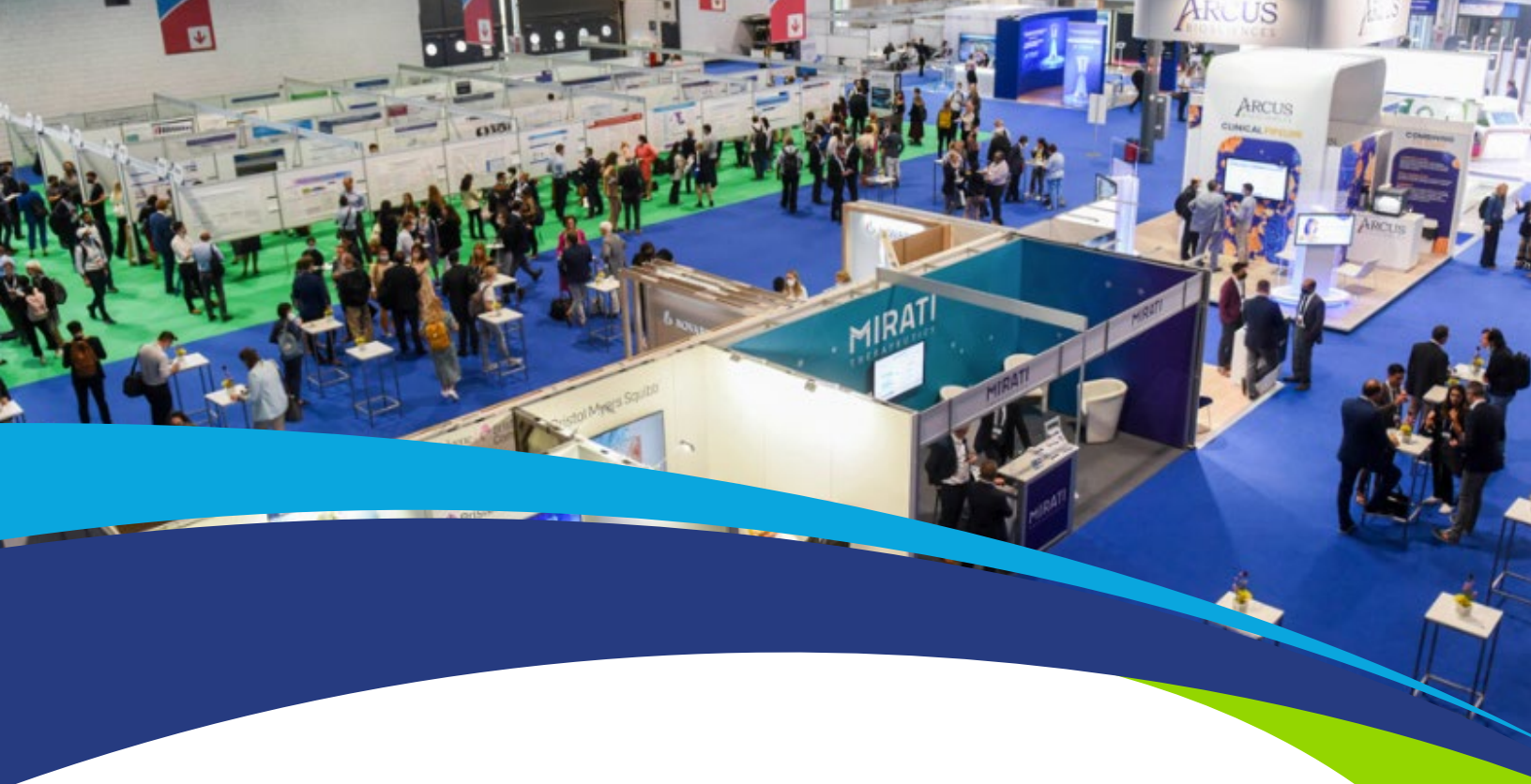
SINGAPORE HOTEL ACCOMODATIONS

The Conference Secretariat (International Conference Services Ltd. (ICS)) is the official housing bureau for the IASLC 2023 World Conference on Lung Cancer and will offer assistance with the coordination of housing requirements for Supporters, exhibitors and delegates. Discounted room rates as well as additional amenities have been negotiated for more than 15 hotels only available to delegates and groups who book through the housing bureau.

Although the association and the housing bureau have done their due diligence and negotiated the lowest possible group rate, we cannot predict future specials hosted by competing hotels. However, we urge all Supporters and Exhibitors to book at a WCLC contracted hotel. The success of the IASLC and WCLC depends on delegates, Supporters, and Exhibitors using the contracted hotels. The IASLC/WCLC cannot meet contracted room obligations if delegates, Supporters and Exhibitors reserve rooms outside the official Conference hotels. Rooms that are not filled create an expense for the Association in the form of financial penalties (attrition fees) and place the financial success of the Conference and the Association at risk, which increases with each delegate, Supporter and Exhibitor who stays outside the Conference contracted hotels.

THEREFORE, THE IASLC RETAINS THE RIGHT TO APPLY A PENALTY AND DOWNGRADE SUPPORTER LEVELS OR BENEFITS TO ANY SUPPORTERS AND EXHIBITORS (OR THEIR AGENTS) WHO DO NOT BOOK VIA THE OFFICIAL HOUSING BUREAU.

For a full list of Conference hotels and rates, please contact WCLC2023-housing@icsevents.com.



Support & Exhibit Opportunities

Don't miss this great opportunity to market to the premier international scientific gathering of researchers, clinicians, and professionals in the field of lung cancer and thoracic oncology. The IASLC 2023 World Conference on Lung Cancer will bring together leaders in the field of thoracic oncology from across the world.

As a Supporter and/or Exhibitor your team will have the opportunity to network with these valuable contacts, providing a unique opportunity for your organization to gain widespread international exposure.

We invite you to visit the Conference website at wclc2023.iaslc.org for further information and to view our [Program at a Glance](#).

This document outlines the many options available to companies to support the Conference and promote their products and services. Please do not hesitate to contact us should there be any opportunities not listed in this prospectus and we are happy to discuss options with you.

CONTACT

International Association for the Study of Lung Cancer

corporaterelations@iaslc.org

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Phone: +1 720 598 1951

Fax: +1 720 325 2848

Supporter Levels

WCLC 2023 has designed the following Supporter Levels, which include a list of benefits and entitlements. If a Supporter wishes to purchase additional standalone items, they can be purchased for the listed price through the online booking form. For assistance in using the online ordering portal please contact: wclc2023-industry@icsevents.com.



DIAMOND LEVEL | USD 500,000

Exposure and acknowledgement as a Diamond Supporter of the Conference in all marketing activities, on the Conference website, on selected onsite signage and printed materials.

- Includes one (1) island booth of 54sqm.
- Diamond Supporters will have first choice to select booth location **(Selection to be made before January 31, 2023)**.
- Twelve (12) complimentary Exhibitor Registrations for your employees.
- One (1) complimentary virtual delegate bag insert **(Supplied by Supporter)**.
- Opportunity to host two (2) complimentary Advisory Board meetings **(Room will be reserved until January 31, 2023. Subject to room availability after January 31, 2023)**.
- Use of one (1) complimentary office from September 9 - 12, 2023 at Suntec or connected hotels **(subject to availability)**.
- Eligible to book one (1) Lunch Symposium, exclusively made available to level Supporters for an additional price of USD 175,000. Diamond Supporters get first choice in selecting their Lunch Symposium slot **(Priority selection open until March 31, 2023)**.



GOLD LEVEL | USD 400,000

Exposure and acknowledgement as a Gold Supporter of the Conference in all marketing activities, on the Conference website, on selected onsite signage and printed materials.

- Includes one (1) peninsula booth of 36sqm.
- Gold Supporters will have second choice to select booth location after Diamond Supporter **(Selection to be made before January 31, 2023)**.
- Eight (8) complimentary Exhibitor Registrations for your employees.
- One (1) complimentary virtual delegate bag insert **(Supplied by Supporter)**.
- Opportunity to host one (1) complimentary Advisory Board meeting **(Room will be reserved until January 31, 2023. Subject to room availability after January 31, 2023)**.
- Use of one (1) complimentary office from September 9 - 12, 2023 at Suntec or connected hotels **(subject to availability)**.
- Eligible to book one (1) Lunch Symposium, exclusively made available to level Supporters for an additional price of USD 175,000. Gold Supporters get second choice in selecting their Lunch Symposium slot **(Note: Gold Supporters have priority selection until March 31, 2023, following the Diamond Supporters)**.



SILVER LEVEL | USD 300,000

Exposure and acknowledgement as a Silver Supporter of the Conference in all marketing activities, on the Conference website, on selected onsite signage and printed materials.

- Includes four (4) regular inline booths
- Silver Supporters will have third choice to select booth location after Diamond and Gold Supporters **(Selection to be made before January 31, 2023)**.
- Eight (8) complimentary Exhibitor Registrations for your employees
- Opportunity to host one (1) complimentary Advisory Board meeting **(Room will be reserved until January 31, 2023. Subject to room availability after January 31, 2023)**.
- Use of one (1) complimentary office from September 9 - 12, 2023 at Suntec or connected hotels **(subject to availability)**.
- Eligible to book one (1) Lunch Symposium, exclusively made available to level Supporters for an additional price of USD 175,000. Silver Supporters get third choice in selecting their Lunch Symposium slot **(Note: Silver Supporters have priority selection until March 31, 2023, following the Gold Supporters)**.



BRONZE LEVEL | USD 200,000

Exposure and acknowledgement as a Bronze Supporter of the Conference in all marketing activities, on the Conference website, on selected onsite signage and printed materials.

- Includes Two (2) Regular inline booths.
- Four (4) Exhibitor Registrations for your employees.
- Use of one (1) complimentary office from September 9 - 12, 2023 at Suntec or connected hotels **(subject to availability)**.
- Eligible to book one (1) Lunch Symposium, exclusively made available to level Supporters for an additional price of USD 175,000. Bronze Supporters get fourth choice in selecting their Lunch Symposium slot **(Note: Bronze Supporters have priority selection until March 31, 2023 following the Gold Supporters and Silver Supporters)**.

Exhibit Opportunities

ISLAND EXHIBIT BOOTH

(3m x 3m) Min. 6 Booths

Early Rate (Before March 31, 2023): **USD 6,750 / 9sqm**

After March 31, 2023: **USD 7,250 / 9sqm**

Minimum booth size: 6 Booths (= 54sqm) / Maximum booth height: 6m

- An Island Booth is 54sqm or larger, exposed to aisles on all four sides.
- The entire cubic content of the space may be used up to the maximum allowable height of 6m.
- All booths of the Island Booth will be charged at the USD 6,750 early rate (late rate after March 31, 2023: USD 7,250).

PENINSULA EXHIBIT BOOTH

(3m x 3m) Min. 4 Booths

Early Rate (Before March 31, 2023): **USD 6,000 / 9sqm**

After March 31, 2023: **USD 6,500 / 9sqm**

Minimum booth size: 4 Booths (= 36sqm) / Maximum booth height: 3.6m

- Peninsula Booths have three sides exposed to aisles and must be composed of a minimum of four booths.
- The entire cubic content of the space may be used up to the maximum allowable height of 3.6m.
- All booths of the Peninsula Exhibit Booth will be charged at the USD 6,000 rate (late rate after March 31, 2023: USD 6,500).

CORNER EXHIBIT BOOTH

(3m x 3m)

Early Rate (Before March 31, 2023): **USD 6,000 / 9sqm**

After March 31, 2023: **USD 6,500 / 9sqm**

Maximum booth height: 2.4m

- Corner Booths have two sides exposed to an aisle.
- No walls are allowed on the aisle side of the exhibit, unless authorized by show management.

LINEAR / INLINE EXHIBIT BOOTH

(3m x 3m)

Early Rate (Before March 31, 2023): **USD 5,000 / 9sqm**

After March 31, 2023: **USD 5,500 / 9sqm**

Maximum booth height: 2.4m

- Linear Booths have one side exposed to an aisle and are generally arranged in a series along a straight line.

PUBLISHER RATE

Early Rate (Before March 31, 2023): **USD 2,000 / 9sqm**

After March 31, 2023: **USD 2,500 / 9sqm**

- Publishers will be assigned their booth space based on availability and do not have the option to choose their booth space (generally inline booth).
- Only one booth per publisher is available at the reduced rate. If subsequent booths are requested by publishers, then these will be charged at the regular booth price at USD 5,000 (early) & USD 5,500 (late).
- Premium space such as corner booths will be charged at the regular rate.

NON-PROFIT AND ADVOCACY RATE (TABLETOP DISPLAY)

Rate: USD 500 / Tabletop Display

Exhibitors who are defined as non-profit or advocacy organizations are eligible to receive the reduced booth price of USD 500 for a maximum of one tabletop display. Assignment of space will be confined to a specific area on the floor plan. Non-profit and advocacy Exhibitors do not have the option to choose booth space in other locations on the exhibit floor at this reduced rate. If subsequent additional booths are requested, then these are charged at the regular booth price.

Tabletop Display for Non-for-Profit includes

- Panel with company name.
- Two Exhibitor Badges allowing access to Exhibit Hall only.
- Listing in Onsite Program and on Conference website.
- One table, two chairs, wastebasket.

Tabletop Display for Advocacy Organizations includes

- Panel with company name.
- Two Exhibitor Badges allowing access to Exhibit Hall only.
- One full Conference Registration.
- Listing in Onsite Program and on Conference website.
- One table, two chairs, wastebasket.

THE PURCHASE OF EACH EXHIBIT BOOTH INCLUDES THE FOLLOWING

(IF REQUESTED AND ORDERED)

- One 3m x 3m exhibit space.
- Panel with company name.
- Two Exhibitor Badges*.
- Acknowledgment in Onsite Program.
- One table, two chairs, wastebasket.
- Listing as an Exhibitor on the Conference website with link to company website.
- Maximum of 4 additional Exhibitor badges* at USD 270 per badge are available per booth.

**Exhibitor Badge = access to Exhibit Hall only*

BOOTH ALLOCATION

- After Level Supporters select their booths, remaining booths will be allocated on a first come, first served basis.
- No Exhibitor may sublet or share with another Exhibitor without the prior written approval of the Exhibit Manager.

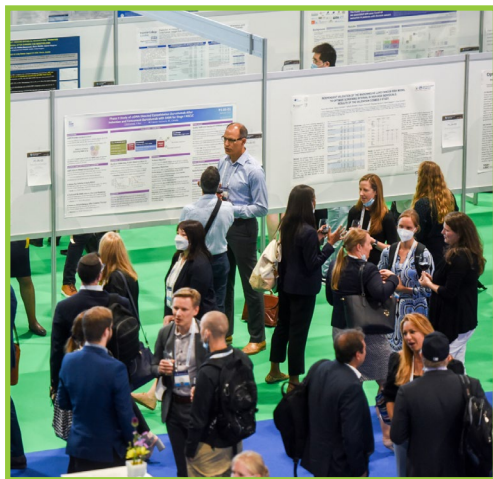
EXHIBITOR MANUAL

The Exhibitor Manual including detailed information on the Exhibition as well as order forms for additional booth accessories (lighting, display materials, graphics, F&B etc.) will be available in March 2023 and will be sent to all Exhibitors once payment has been received in full.

Promotion & Advertising Opportunities

Create a custom package by selecting from the following stand-alone items.

Please note that all exclusive options are limited to one company only. Items will be sold on a first come, first served basis. All prices are quoted in US Dollars (USD). Please note that payment must be made in USD, unless otherwise agreed upon.



POSTER SESSIONS / POSTER SUPPORTER

Includes Poster Sessions and/or Electronic Posters

Top-rated abstracts accepted for Poster presentation may be printed and displayed on poster boards in the Exhibit Hall. All posters will be available as e-posters on the virtual platform and at the onsite e-Poster Kiosks.

As the Poster Supporter you will:

- Have your company logo displayed on the Poster Board numbers.
- Have your company logo displayed on the e-Poster Kiosk home screen as well as on the e-poster section of the virtual platform.

USD 120,000 (Exclusive)



MOBILE APPLICATION

As a Supporter of the Mobile App you will:

- Have the opportunity to place your logo or advertisement as a splash screen on the Conference mobile app.
- Be acknowledged as the Supporter of the mobile app on the printed program book, Conference website and signage promoting the use of the mobile app.

USD 100,000 (Exclusive)



WELCOME NETWORKING RECEPTION

The Welcome Networking Reception will take place on Saturday, September 9 in the Exhibit Hall. It is the official opening of the Exhibit Hall and will provide delegates and exhibitors with the opportunity to network while enjoying local delicacies and beverages.

As the Supporter of the Welcome Networking Reception, you will:

- Have tabletop cards with your company logo displayed on all food and beverage stations in the Exhibit Hall during the Welcome Networking Reception.
- Be acknowledged as the Supporter of the Welcome Networking Reception in the program book, mobile app and Conference website.

USD 60,000 (Exclusive)



FACULTY NETWORKING DINNER

The Faculty Networking Dinner will take place on Sunday, September 10. More than 500 faculty members are expected to be invited. This event provides a unique opportunity for networking and faculty recognition.

As the Supporter of the Faculty Networking Dinner, you will:

- Receive ten (10) complimentary tickets to the event.
- Have your company logo printed on the invitations, tickets, menu cards and on the holding slide at the event.
- Be verbally acknowledged on stage during the event as the Supporter.

USD 60,000 (Exclusive)



IASLC BENEFIT SUPPORTING EARLY CAREER RESEARCHERS

Scheduled for Monday, September 11, this unique networking event offers the exclusive opportunity to meet and interact with physicians, scientists, and survivors in support of ongoing research dedicated to finding a cure for lung cancer. All WCLC 2023 delegates are invited to attend.

1. PRESENTING SUPPORTER

As the Presenting Supporter of the IASLC Benefit Supporting Early Career Researchers, you will:

- Receive ten (10) complimentary tickets to the event.
- Have your company logo printed on the tickets and on the holding slide at the event.
- Be verbally acknowledged during the event on stage as the Presenting Supporter.

2. RESEARCH SUPPORTER

As a Research Supporter of the IASLC Benefit Supporting Early Career Researchers, you will:

- Receive Five (5) complimentary tickets to the event.
- Have your company logo on the holding slide at the event.
- Be verbally acknowledged during the event on stage as one of the Research Supporters.

Presenting Supporter: USD 60,000 (Exclusive)

Research Supporter: USD 30,000 (4 Available)



NETWORKING BREAKS

Each day, the Conference will provide refreshments during the morning networking breaks.

As the Networking Break Supporter, you will:

- Have your company logo on tabletop cards on all food and beverage stations.
- Receive acknowledgement in the onsite program

USD 10,000 (3 Available)



WELLNESS CHALLENGE

The IASLC Wellness Challenge is a seven-day virtual walk-a-thon raising money to support our Research Grants Program.

As a Supporter of the Wellness Challenge, you will:

- Have your company logo displayed on all Challenge materials, including the Challenge webpage, signage, leaderboard displays at WCLC.
- Be able to provide a link to your custom content (webpage or video) in the Challenge app.
- Direct traffic to your booth or other onsite location by having Challenge participants earn bonus steps by scanning in.
- Have your company name displayed in the Wellness Challenge mobile application.

USD 50,000 (4 Available)



BUSINESS CENTER

A Business Center will be located in the Exhibit Hall, providing delegates the ability to access the internet and to check emails at no charge.

As the Supporter of the Business Center, you will:

- Have your company logo displayed on all relevant signage associated with the Business Center.
- Have your custom screensaver displayed on all computers.
- Have mouse pads with your company logo placed at each computer station (supplied by the Supporter).

USD 45,000 (Exclusive)



DELEGATE LOUNGE

Several delegate lounges will be located in the Exhibit Hall to provide delegates with a comfortable seating area to conduct meetings, check emails or simply to study the Conference program.

As a Supporter of one of the Delegate Lounges, you will:

- Have the opportunity to place promotional materials in the Delegate Lounge.
- Be acknowledged as the Supporter of the Delegate Lounge.
- Have a graphic sticker of your company logo placed on the lounge floor.

USD 20,000 (4 Available)



EXHIBIT INFORMATION BOOTH

Managed by multilingual staff, the Exhibit Information Booth will be available at any time during the opening hours of the Exhibit Hall to assist delegates with any questions they may have regarding the WCLC 2023 Exhibit Hall. The Information Booth will also host the offices for the official Show Service Provider, Customs Broker, Lead Retrieval and Poster Printing.

As the Supporter of the Exhibit Information Booth, you will:

- Have the desk branded with your custom design/banner.

USD 20,000 (Exclusive)



CHARGING STATION / RECHARGE BAR

A charging station/recharge bar allows delegates to recharge their electronic devices for free. These stations will be in high demand and will be placed in the Exhibit Hall and in highly visible, public areas of the venue.

As the Supporter of one of the Charging Stations, you will:

- Have signage on the Charging Stations featuring your organization's name and logo.
- Have the opportunity to place promotional material in designated areas within the Charging Station area.

USD 15,000 (5 Available)



OFFICE MEETING SPACE

The Conference offers limited office space for hospitality suites, staff offices, press rooms etc. The office space does not include AV or any food and beverage; however, it does provide a common gathering space during the Conference.

A minimum 4 day rental is required to book an office.

- Please contact the Conference Secretariat with your requirements at wclc2023-industry@icsevents.com.

USD 12,000 /room/day



COLLABORATIVE MEETING SPACES

Semi-private meeting spaces for 10 people will be made available for delegates to meet in a more private space and better facilitate networking and collaboration. The lounges will be pre-set with a conference table, chairs.

As a Supporter of one of the Collaborative Meeting Spaces, you will:

- Have the opportunity to place promotional materials in the area.
- Be acknowledged as the Supporter of the meeting space.

USD 10,000 (5 Available)



ACTIVATION AREAS (SPACE ONLY)

Be creative and provide delegates with an engaging and exciting environment!

Provide a variety of interactive activities conducive to informal networking on the exhibit floor, such as:

- Virtual reality presentations
- Specialty food & beverage stations
- Career corner with headshot photographer and resume consultant
- Interactive games corner
- Book signings
- Many more...

Information about the Activation Area:

- 6m x 3m = 18sqm
- Space Only
- Will be located in the Exhibit Hall

As a Supporter of the Activation Area, you will:

- Have the opportunity to place promotional materials in the Activation Area.
- Be acknowledged as the Supporter of the Activation Area.

Contact us to discuss your ideas!

USD 15,000 (5 Available)



MEDIA WORKROOM

More than 150 press and media representatives are expected to attend WCLC 2023. The Media Workroom offers free wireless internet access as well as printers for media and press representatives.

As the Supporter of the Media Workroom, you will:

- Have table top cards with your company logo placed on the food and beverage station in the Media Workroom.
- Have your company logo placed on all relevant signage associated with the Media Workroom.

USD 10,000 (Exclusive)



PUBLICATION DISPLAY

A publication table will be located in the Exhibit Hall.

- Only materials approved by the IASLC will be displayed.
- Materials distributed or displayed without prior approval will be removed.

USD 1,000 /Display



WATER STATIONS

Water stations will be provided throughout the public space at the venue (excluding rooms allocated to CME educational sessions). The Water Station Supporter may also provide reusable water bottles with their logo on it, for the delegates, at their own cost.

As the Supporter of the Water Stations, you will:

- Have your company logo on water stations.
- Option to provide reusable water bottles with your logo on it (supplied by Supporter).

USD 30,000 (Exclusive)



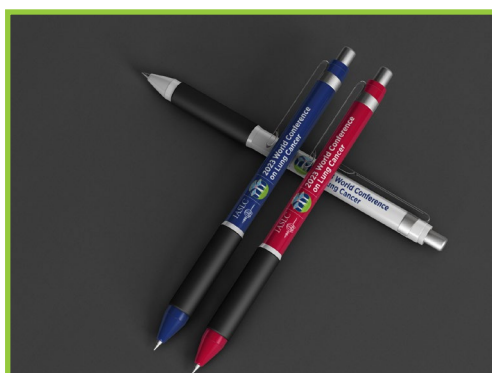
NOTE PADS

Note pads will be provided to each delegate.

As the Supporter of this exclusive item, you will:

- Have the opportunity to provide your custom branded Note Pads (Supplied by Supporter).

USD 10,000 (Exclusive)



PENS

Pens will be provided to each delegate.

As the Supporter of this exclusive item, you will:

- Have the opportunity to provide your custom branded Pen (Supplied by Supporter).

USD 10,000 (Exclusive)



Digital Signage Opportunities*

*Content and artwork must comply with Conference guidelines and must be approved by the IASLC.

** Due to accreditation rules and regulations, all signage or printed materials must be generic and cannot include specific drug names.



THE BIG PICTURE - CENTRE SCREEN + WINGS

Located at the entrance of Suntec Singapore (Street Level). The entire screen is W62m x H15m and capable of displaying up to 8K resolution.

Display Loop: 10 minute cycle
Ad Unit Duration: 10 / 15 / 30 sec

Graphic Due by June 30, 2023



USD 24,000 / 10 sec | USD 30,500 / 15 sec | USD 47,000 / 30 sec



THE BIG PICTURE - CENTRE SCREEN

Located at the entrance of Suntec Singapore (Street Level). The centre screen is capable of displaying up to 8K resolution.

Display Loop: 10 minute cycle
Ad Unit Duration: 10 / 15 / 30 sec
Resolution (in pixels): W7689 x H3969

Graphic Due by June 30, 2023



USD 18,000 / 10 sec | USD 25,500 / 15 sec | USD 38,000 / 30 sec



NICOLL CORNER SCREEN

Located at one of the busiest cross junctions in Singapore with a monthly reach of over 4 million pedestrians and vehicle passengers. The screen size is W12.3m x H14.3m.

**Limited to Diamond, Gold, Silver and Bronze Level Supporters Only*

Display Loop: 10 minute cycle

Ad Unit Duration: 10 / 15 / 30 sec

Resolution (in pixels): W1920 x H1440

Graphic Due by June 30, 2023

USD 17,500 / 10 sec | USD 21,000 / 15 sec | USD 35,000 / 30 sec



VIDEO WALL

Located in the Concourse, re-run of plenary and keynote sessions will be displaying on the video wall.

Format: High resolution video format (MP4, MOV, WMV)

As the Support of the Video Wall, you will:

- Have your company logo displayed on the video wall
- Have the opportunity to showcase your corporate video of not more than 1 min. Your video will be played more than once per day, at appropriate intervals decided by IASLC, for the entire duration of the conference.

Graphic Due by June 30, 2023

USD 150,000 (EXCLUSIVE)

Static Signage Opportunities*

* Content and artwork must comply with Conference guidelines and must be approved by the IASLC

** Due to accreditation rules and regulations, all signage or printed materials must be generic and cannot include specific drug names.



DRIVEWAY TRAFFIC BOLLARD DECALS

Located on the Ground Level of Suntec Singapore (Street Level).

4 Blocks of 10 Available

Dimensions: W39cm x H43cm

Graphic Due by June 30, 2023

USD 6,250 /10 bollards (1 block) | USD 20,000 /40 bollards (4 blocks)



CONCOURSE UPPER FAÇADE BANNERS

These banners are located along the concourse of the centre.

7 x Upper Façade Banners

Dimensions: W800cm x H966cm

Graphic Due by June 30, 2023

USD 35,000 / Banner



CONCOURSE LOWER FAÇADE BANNERS

These banners are located along the concourse of the centre.

7 x Lower Façade Banners

Dimensions: W800cm x H570cm

Graphic Due by June 30, 2023

USD 30,000 / Banner



ESCALATOR BANNERS – LEVEL 3 TO LEVEL 4

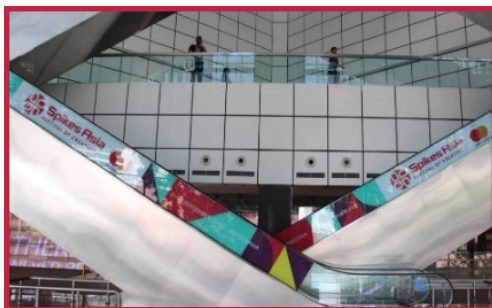
2 x Handrail Glass Panels per Escalator.

(2 x Single Side Prints for a pair of Handrail Glass Panels per Escalator)

Dimensions: W1,038cm x H58cm

Graphic Due by June 30, 2023

USD 50,000 / Escalator



ESCALATOR BANNERS – LEVEL 4 TO LEVEL 6

2 x Handrail Glass Panels per Escalator.
(2 x Single Side Prints for a pair of Handrail Glass Panels per Escalator)

Dimensions: W2,190cm x H58cm

Graphic Due by June 30, 2023

USD 75,000 / Escalator



V-WALL BANNER - LEVEL 4

5 x Banners

Dimensions: W675cm x H368cm

Graphic Due by June 30, 2023

USD 50,000 / Banner

Advertising Opportunities

* Content and artwork must comply with Conference guidelines and must be approved by the IASLC.

** Due to accreditation rules and regulations, all signage or printed materials must be generic and cannot include specific drug names.

ONSITE PROGRAM

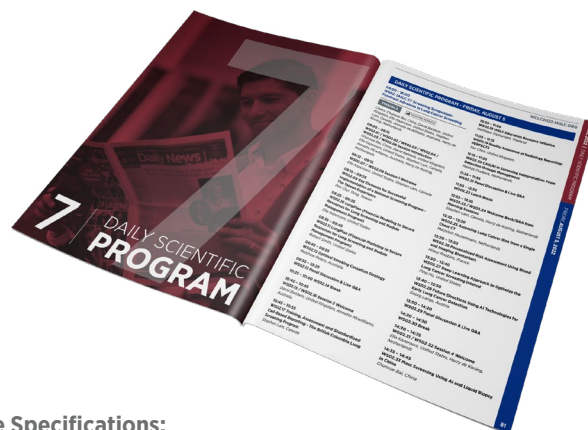
Back Cover (Exclusive) - USD 30,000

Inside Back Cover (Exclusive) - USD 20,000

Inside Front Cover (Exclusive) - USD 25,000

Full Page (Five (5) Available) - USD 15,000

Half Page (Four (4) Available) - USD 7,500



Printed Size: A4 | 210mm (w) x 297mm (h)

Colour: Full Colour CMKY



FULL PAGE - NO BLEED

184mm x 271mm



HALF PAGE - NO BLEED

184mm x 129mm



FULL PAGE - BLEED

210mm x 297mm

Add 3mm bleed to all sides
(216mm x 303mm)



HALF PAGE - BLEED

210mm x 142mm

Add 3mm bleed to all sides
(216mm x 148mm)

FOR ALL ADS:

Safety Area: keep all important text and images **13mm** from all sides of printed page size

File Specifications:

- PDF/X-1a - PDF Version 1.3 (Acrobat 4)
- Output Resolution of 2400 dpi
- Composite CMYK: High Quality JPEG or lossless Zip Compression
- Resolution for Colour & Grayscale Images = 300dpi
- Resolution for Monochrome Images = 1200dpi
- Fonts are embedded and Subsetted 100% as well as other characteristics

JPG and TIFF files will also be accepted.

All Trim/Bleed Marks should be included.

Deadline:

The final artwork file(s) need to be submitted to wclc2023-industry@icsevents.com no later than June 30, 2023.



Industry Symposia & Satellite CME Symposia

OPPOSED INDUSTRY OR SATELLITE CME SYMPOSIA Saturday, September 9, 2023 10:45 - 11:45 - 2 Available 13:15 - 14:15 - 2 Available 15:45 - 16:45 - 2 Available 12:00 - 13:00 - 2 Available 14:30 - 15:30 - 2 Available		USD 125,000
OPPOSED INDUSTRY OR SATELLITE CME SYMPOSIA (LUNCH) Sunday, September 10, 2023 Monday, September 11, 2023 13:15 - 14:15 - 3 Available 13:15 - 14:15 - 3 Available		USD 175,000
OPPOSED INDUSTRY OR SATELLITE CME SYMPOSIA (EVENING) Sunday, September 10, 2023 Monday, September 11, 2023 18:00 - 19:00 - 3 Available 18:00 - 19:00 - 3 Available		USD 100,000
UNOPPOSED INDUSTRY OR SATELLITE CME SYMPOSIUM (LUNCH) Tuesday, September 12, 2023 13:15 - 14:15 - Exclusive		USD 100,000

Industry Symposia and Satellite CME Symposia are commercially supported educational and promotional activities held in conjunction with the IASLC 2023 World Conference on Lung Cancer. The programs are approved by the IASLC as an independent activity held in conjunction with the Conference. These programs are not supported or endorsed by the IASLC and are not part of the official IASLC accredited program.

Purchase of Lunch Industry or Satellite CME Symposia is exclusively available to Diamond, Gold, Silver or Bronze Level Supporters until **March 31, 2023**.

Each Supporter can book up to two (2) symposium slots. Purchase of more than two slots will be subjected to availability and review by IASLC.

In order to comply with IASLC guidelines, the Supporter must provide the symposium program to the IASLC for approval by **May 19, 2023**. (Submission guidelines will be shared upon confirmation of slot.); speakers and chairs are only allowed to participate in one symposium (first come, first served – based on time of program being provided for review).

Notes:

- The Symposium package includes meeting room and basic AV set up at Suntec Convention & Exhibition Centre; different room sizes available.
- Symposia hours are subject to change.



Advisory Board & Ancillary Meetings

Advisory and Ancillary Board Meeting – More information to come

Any industry meeting wherein invited participants are professional attendees of the Conference (doctors, physicians, etc.) will be considered an Advisory Board or Ancillary Meeting and a fee is required to hold such a meeting. This could include roundtable discussions, investigator meetings and meet the specialist type meetings. Meetings that would not fall under this category are internal/staff meetings where only your company's staff are invited (whether attending the conference or not).

Advisory Board and Ancillary Meetings adjunct to the IASLC 2023 World Conference on Lung Cancer are not allowed to take place during blackout times, so as not to conflict with the official scientific program.

The fee to host an Advisory Board Meeting includes:

- Meeting space at the Suntec Convention and Exhibition Centre or connected hotels (if space permits).
- Basic AV package including projector, screen and lectern microphone, if meeting takes place at Suntec Convention and Exhibition Centre.

Notes:

- The fee for holding an Advisory Board or Ancillary Meeting varies according to the number of invited participants, location and time of the meeting. For detailed information and to discuss your requirements, please contact the Conference Secretariat at wclc2023-industry@icsevents.com.
- You are permitted to hold the meeting at another property; however, the fee still applies and meeting space and the AV package will not be available.
- Any and all Advisory Board and Ancillary Meetings, including offsite, must be booked through the Conference Secretariat.



Exhibit Showcase Theater & CT Screening Symposium

Exhibit Showcase Theater Session (30mins) – USD 30,000 (EACH)

Nine (9) Available

The opportunity to host an exhibit showcase theater session is provided to device companies, diagnostic companies and not-for-profit organizations only and will provide you with the chance to showcase your systems.

For 30 minutes during a Networking or Lunch Break, the showcase session is a great way to further promote your organization. Located in the Exhibit Hall with theater-style seating for up to 100 attendees, your use of the Showcase Theater includes basic AV such as microphone, projector and screen as well as electricity.

Supporters are primarily responsible for marketing their session prior and during the Conference, but the Conference will assist with marketing by sending a dedicated eBlast to all registered delegates prior to the Conference with a complete listing of all Showcase Sessions including times and descriptions.

In addition, all Showcase Sessions will be listed on the Conference website, in the Onsite Program as well as the onsite signage for the Showcase Theater.

Note: Lunch slots are NOT available to pharmaceutical companies. Pharmaceutical companies can only purchase Networking Break slots.

CT Screening Symposium – USD 25,000 (EACH)

Four (4) Available

The CT Screening Symposium is a one-day, immersive, in-person and on demand event being featured at WCLC 2023 focused on lung cancer screening technologies and best practices. Using a mix of live educational presentations and real-time expert discussions, as well as a focus on interactive live Q&A opportunities, the Symposium will address topics relevant to an international audience. Faculty will provide anecdotal experience and review current data to highlight successes and address barriers to implementation of more uniform and effective lung cancer screening around the world.

Benefits:

- Pre-Conference E-Blast Clickable Banner Recognition
- Post-Conference E-Blast Clickable Banner Recognition
- Pre-Conference E-Blast Logo Recognition
- CT Screening Symposium Landing Page Recognition
- Recognition on signage day of symposium
- 5 Complimentary CT Screening Symposium Registrations for employees