



# IASLC 2023 North America Conference on Lung Cancer

DECEMBER 1-3, 2023 | CHICAGO ILLINOIS



## COMMERCIAL PROSPECTUS

DECEMBER 1-3, 2023 | CHICAGO, IL

[WWW.IASLC.ORG](http://WWW.IASLC.ORG)

CONQUERING THORACIC CANCERS WORLDWIDE





This prospectus outlines a number of flexible options for maximizing corporate brand recognition and customer contact. These opportunities are available as stand-alone items or as a package for various supporter levels.

Exhibit booths, scientific poster viewing sessions, and networking breaks are all scheduled to take place in the Exhibit Hall. This ensures exhibitors as much exposure and delegate traffic as possible. Your company's objectives are highly regarded by the IASLC, and we would be pleased to discuss and accommodate any suggestions that you feel would improve your representation and participation in the IASLC 2023 North America Conference on Lung Cancer.

## CONTACT US

International Association for the Study of Lung Cancer  
999 17th Street, Suite 200  
Denver, Colorado, 80202-2725 USA  
Phone: +1 720 598 1952  
[corporaterelations@iaslc.org](mailto:corporaterelations@iaslc.org)

## PLACE YOUR ORDER

Please place your order via our [online order form](#). The order form opens at 12:00 pm MDT on Wednesday, June 14. Orders will be filled on a first-come, first-served basis. For questions or assistance using the online order form please contact [corporaterelations@iaslc.org](mailto:corporaterelations@iaslc.org).

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# INVITATION

**Dear Colleagues and Friends,**

The IASLC 2023 North America Conference on Lung Cancer (NACLC) will take place December 1-3, 2023 at the Chicago Marriott Downtown Magnificent Mile. After last year's successful hybrid conference, we are thrilled to invite you to join us again in a face-to-face meeting with virtual elements that will enhance participant's experience and allow anyone from anywhere to join this unique meeting.

NACLC is a dynamic meeting with a long tradition and will feature the most up-to-date research, diverse topics of interest, and educational sessions with leading experts. The Conference is an amazing opportunity to network across disciplines with other individuals in careers focused on thoracic malignancies, while learning about the latest developments in prevention, detection, and care with novel data presentations.

We can't wait to see you again in Chicago, Illinois in December 2023.

## NACLC 2023 Co-Chairs



Dr. Mohamed Abazeed  
Northwestern University



Dr. Christine Bestvina  
University of Chicago



Dr. Loretta Erhunmwunsee  
City of Hope



Dr. Jyoti Patel  
Northwestern University



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# FACTS AND FIGURES

## FROM PREVIOUS CONFERENCES

Year	Location	# of Delegates	# of Submitted Abstracts
2023	Chicago Marriott Downtown Magnificent Mile Chicago, Illinois	Est. 500 in-person 100 virtual	Est. 110
2022	Chicago, Illinois	466 in-person 102 virtual	108
2020	VIRTUAL	631	108
2019	Chicago, Illinois	354	70





# THE VENUE

The Chicago Marriott Downtown Magnificent Mile is the official venue for the IASLC 2023 North America Conference on Lung Cancer. All Conference Sessions and meals as well as the Exhibition, Poster Hall, and Symposia will take place at Chicago Marriott Downtown Magnificent Mile. It has 70,000 square feet of meeting space, 1200 guest rooms, and various on-site restaurants and bars and is located in the city center with easy access to shopping, dining, and entertainment.

## HOTEL ACCOMMODATIONS

Details on how to book accommodations will be included in the registration confirmation email sent to each delegate once they complete the registration process. Discounted room rates as well as additional amenities have been negotiated and are only available to delegates and groups who book through the NACLC booking link.

Although the IASLC has done their due diligence and negotiated the lowest possible group rate, we cannot predict future specials hosted by competing hotels. However, we urge all sponsors and exhibitors to book at the official conference hotel. IASLC/NACLC cannot meet contracted room obligations if delegates, sponsors, and exhibitors reserve rooms outside the official conference hotels. Rooms that are not filled create an expense for the Association in the form of financial penalties (attrition fees) and place the financial success of the Conference and the Association at risk, which increases with each delegate, sponsor and exhibitor who stays outside the Conference contracted hotels.

**IASLC RETAINS THE RIGHT TO APPLY A PENALTY AND DOWNGRADE LEVELS OR BENEFITS TO ANY SPONSORS AND EXHIBITORS (OR THEIR AGENTS) WHO DO NOT BOOK AT THE OFFICIAL CONFERENCE HOTEL.**

For more information please visit: <http://naclc2023.iaslc.org>



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# SPONSORSHIP OPPORTUNITIES

The IASLC 2023 North America Conference on Lung Cancer is a dynamic meeting to market to the premier scientific gathering of medical oncologists, thoracic surgeons, pulmonologists, radiation oncologists, radiologists, pathologists, advanced practice nurses, physicians' assistants and professionals in the field of lung cancer and thoracic oncology. The Conference will cover multidisciplinary implementation into daily practice. Abstracts will be accepted in multiple categories. Encore abstracts from the IASLC 2023 World Conference on Lung Cancer, which highlight new data, are encouraged.

As a Sponsor and/or Exhibitor, your team will have the opportunity to network with these valuable contacts, providing a unique opportunity for your organization to gain widespread exposure. This document outlines the many options available to companies to promote their products and services during the Conference. Please do not hesitate to contact us should there be any opportunities not listed in this prospectus. We are happy to discuss options with you. We invite you to visit the Conference website at [NACLC2023.iaslc.org](https://NACLC2023.iaslc.org) for further information on the Conference and to view our Program-at-a-Glance.

## CONTACT

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# SPONSORSHIP LEVELS

NACLC 2023 has designed the following Sponsorship Levels, each of which includes the benefits as listed.

## DIAMOND LEVEL USD 100,000 | 2 SPONSORSHIPS AVAILABLE

- ◆ Acknowledgment on the conference website, virtual platform, onsite sponsor signage, and in the onsite program.
- ◆ One (1) Tabletop Exhibit (first to select exhibit placement).
- ◆ Virtual Delegate Bag Insert (max 2 pages)
- ◆ Rotating footer ad on virtual conference platform.
- ◆ Includes sponsorship of Saturday Networking Luncheon.
- ◆ Ten (10) Complimentary Registrations (for your staff use only).
- ◆ First right to select Symposia slot (additional fees apply).
- ◆ Advisory Board fee waived (additional costs may apply). *(Exclusive to Diamond, Gold, and Silver sponsors until August 1, 2023.)*

## GOLD LEVEL USD 75,000 | 3 SPONSORSHIPS AVAILABLE

- ◆ Acknowledgment on the conference website, virtual platform, onsite sponsor signage, and in the onsite program.
- ◆ One (1) Tabletop Exhibit (exhibit placement selection first-come first-served after Diamond Sponsor).
- ◆ Virtual Delegate Bag Insert (max 2 pages)
- ◆ Rotating footer ad on virtual conference platform.
- ◆ Includes Shared Sponsorship of Saturday Networking Breakfast
- ◆ Five (5) Complimentary Registrations (for your staff use only).
- ◆ Approved to conduct an Advisory Board (additional fees apply). *(Exclusive to Diamond, Gold, and Silver sponsors until August 1, 2023.)*

## SILVER LEVEL USD 50,000 | 4 SPONSORSHIPS AVAILABLE

- ◆ Acknowledgment on the conference website, virtual platform, onsite sponsor signage, and in the onsite program.
- ◆ Includes shared sponsorship of Sunday Networking Breakfast.
- ◆ One (1) Tabletop Exhibit (assigned by IASLC).
- ◆ Approved to conduct an Advisory Board (additional fees apply). *(Exclusive to Diamond and Gold sponsors until Sept.1, 2023.)*
- ◆ Three (3) Complimentary Registrations (for your staff use only).

## BRONZE LEVEL USD 25,000 | 7 SPONSORSHIPS AVAILABLE

- ◆ Acknowledgment on the conference website, virtual platform, onsite sponsor signage, and in the onsite program.
- ◆ One (1) Tabletop Exhibit (assigned by IASLC).
- ◆ Two (2) Complimentary Registrations (for your staff use only).

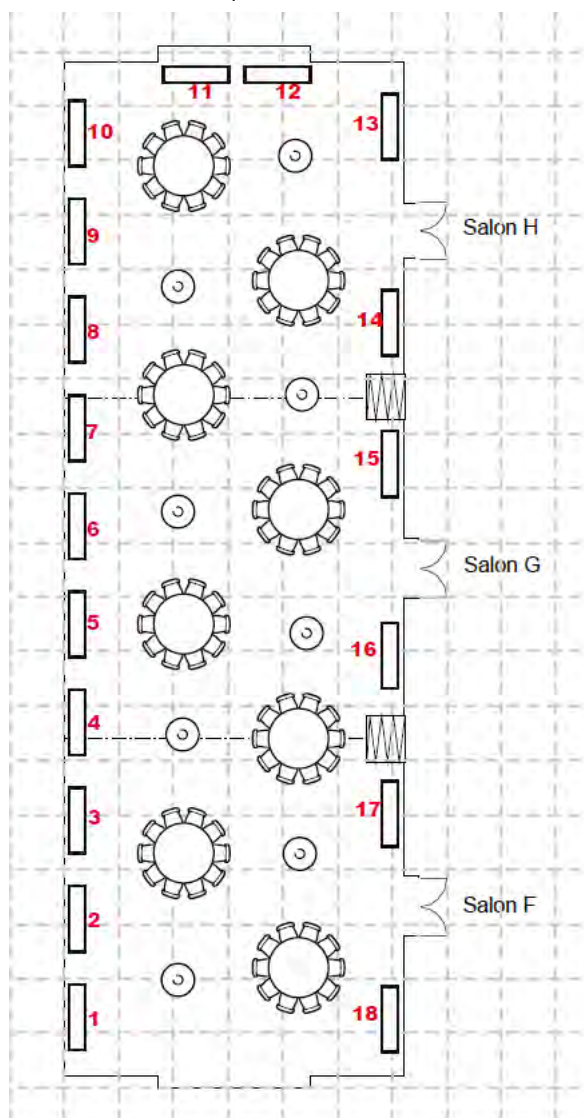




# EXHIBIT DETAILS

The Exhibit Hall is located on the same level as the Sessions, in Chicago Ballroom FGH. The hall can accommodate up to 18 Exhibitors. Due to the limited space, exhibit booths at NACLC are exclusive to Level Sponsors until September 1, 2023.

This year, Poster Hall has been moved to a different location. The Exhibit Hall will also serve as the primary networking space to encourage delegates to visit the Exhibits. An assortment of round tables and cocktail tables will be set up in the room, similar to the rendering shown below.



## Tabletop Exhibit Booth Includes

- One (1) tabletop exhibit
- Panel with Company Name
- One table, two chairs, wastebasket, extension cord
- Listing in onsite program

## Booth Assignments

Booths will be assigned to our sponsors on a first-come, first-served basis in this order:

- Diamond Sponsors (select their booth)
- Gold Sponsors (select their booth)
- Silver Sponsors (select their booth)
- Bronze Sponsors (booth assigned by IASLC team)

## EXHIBITOR MANUAL

The Exhibitor Manual including detailed information on the Exhibition as well as order forms for additional booth accessories (lighting, display materials, graphics, F&B, etc.) will be sent to all contracted exhibitors by August 1, 2023.



# INDUSTRY SYMPOSIA AND SATELLITE CME SYMPOSIA

Industry Symposia (IS) and Satellite CME Symposia are commercially supported educational and promotional activities held in conjunction with the IASLC 2023 North America Conference on Lung Cancer. The IS programs are approved by the IASLC as an independent activity held in conjunction with the Conference. These programs are not sponsored or endorsed by the IASLC and are not part of the official IASLC accredited program.

Industry Symposia must comply with all applicable ACCME Standards for Commercial Support. Sponsors are required to submit their agenda and presentation slides to the conference scientific committee in advance for approval. Symposia slots are limited to one per organization until August 1, 2023.

DATE	TIME (CST)	# AVAILABLE	COST (per slot)	FOOD/BEVERAGE
Friday, December 1	18:15-19:30	2 (opposed)	USD 45,000	Dinner (extra cost)
Saturday, December 2	12:00-13:00	2 (opposed)	USD 55,000	Lunch (included)
Saturday, December 2	19:00-20:30	2 (opposed)	USD 45,000	Dinner (extra cost)
Sunday, December 3*	07:00-08:00	2 (opposed)	USD 50,000	Breakfast (included)

\* To comply with ACCME regulations, the Sunday breakfast slots are available for Satellite CME Symposia only.

## SYMPOSIA PACKAGE INCLUDES:

- Meeting Room and basic AV set up at Chicago Marriott Downtown Magnificent Mile. (Rooms assigned by IASLC.)
- Acknowledgement in the onsite program and on the conference website.
- Opportunity for an invitation email to all registered delegates. (IASLC will send email with symposia schedule).



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# ADVISORY BOARD AND ANCILLARY MEETINGS

Any industry meeting where invited participants are professional attendees of the Conference (doctors, physicians, etc.) will be considered an Advisory Board or Ancillary Meeting and a fee is required to hold such a meeting. This could include roundtable discussions, investigator meetings and meet the specialist type meetings. Meetings that would not fall under this category are internal/staff meetings where only your company's staff are invited (whether attending the conference or not). All Advisory Board/Ancillary Meetings at NACLC are limited to a maximum of 15 attendees. You are permitted to hold the meeting at another property; however, the fee still applies, and meeting space and the AV package will not be included. Regardless of location, Advisory Board and Ancillary Meetings adjunct to the IASLC 2023 North America Conference on Lung Cancer are not allowed to take place during Scientific Sessions or Keynotes (blackout times) as shown on the [Program at a Glance](#) in blue and green blocks.

Advisory Board/Ancillary Meetings are exclusive to Diamond, Gold, and Silver sponsors until August 1, 2023.

DATE	TIME (CST)	# AVAILABLE	COST (per slot)	FOOD/BEVERAGE
Friday, December 1	12:30-13:45	2	USD 10,000	Lunch (extra cost)
Friday, December 1	18:30-20:00	2	USD 10,000	Dinner (extra cost)
Saturday, December 2	11:45-13:15	2	USD 10,000	Lunch (extra cost)
Saturday, December 2	19:00-20:30	2	USD 10,000	Dinner (extra cost)
Sunday, December 3	06:45-08:00	2	USD 10,000	Breakfast (extra cost)

## The fee to host an Advisory Board Meeting includes:

- Meeting space at the Chicago Marriott Downtown Magnificent Mile (if space permits).
- Basic AV package including projector, screen, and lectern microphone.



# PROMOTION OPPORTUNITIES

**Create a custom package by selecting from the following stand-alone items.**

Please note that all exclusive options are limited to one company only. Items will be sold on a first-come, first-served basis. All prices are quoted in US Dollars (USD). Please note that payment must be made in USD.

## **Welcome Reception | USD 15,000**

**Friday, December 1, 17:00-18:00**

Expected attendance = 350

Includes logo placement at food/beverage stations and on event signage.



## **Women in Thoracic Oncology Breakfast & Workshop**

**Saturday, December 2, 17:00-18:00**

Expected attendance = 200

Includes recognition from podium and logo placement on event signage.

**USD 25,000**  
(Exclusive)

## **Poster Viewing Reception | USD 15,000**

**Saturday, December 2, 17:40-18:55**

Expected attendance = 300

Includes logo placement at food/beverage stations and on event signage.



## **Networking Breaks | USD 5,000 each**

**Saturday, December 2, 09:30 and 14:30 | Sunday, December 3, 09:15**

Expected attendance = 400

Includes logo placement at food/beverage stations.





# ADVERTISING OPPORTUNITIES

## PRINT ADVERTISING



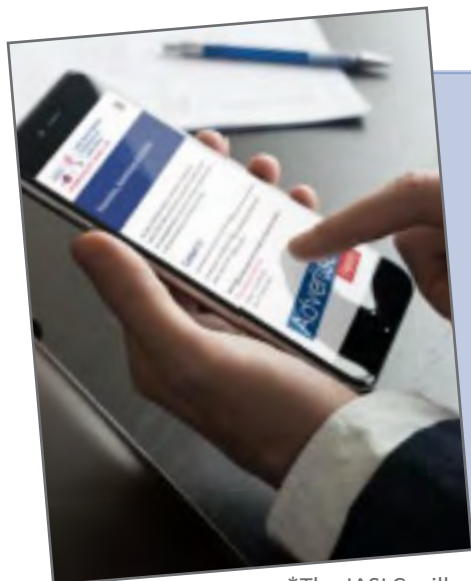
### ONSITE PROGRAM BOOK

Advertiser will be responsible for providing their advertisement in high resolution, print ready format as per specifications to be communicated by the IASLC.

Advertising options below:

- Back Cover - USD 15,000 x 1
- Inside Back Cover - USD 10,000 x 1
- Inside Front Cover - USD 10,000 x 1
- Full Page - USD 7,500 x 10

## DIGITAL ADVERTISING



### DIGITAL ADS

Advertiser will be responsible for providing their advertisement in high resolution format as per specifications and timelines to be communicated by the IASLC. Failure to provide the banner to specs or delayed will result in loss of the opportunity without a refund.

Advertising options below:

- Virtual Conference Bag Insert - USD 2,000 x 10
- Pre-Conference eBlast Banner\* - USD 2,500 x 6

\*The IASLC will send emails to more than 20,000 interested parties on a regular basis prior to the event to update on newest developments about the Conference. Your custom banner will be displayed in the body of the eBlast.



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