

- JULY 29: On August 1, we are united with @LungFirst organizations across the globe to honor #WorldLungCancerDay by celebrating survivors while building awareness of the global impact of this disease. #WLCD2016 www.chestnet.org/WLCD
- JULY 29 TWEET: Join us on August 1 to honor #WorldLungCancerDay by spreading awareness of the global impact of this devastating disease. #lungcancer www.chestnet.org/WLCD. [Attach sharable postcard]
- AUGUST 1: Today is World Lung Cancer Day! Lung cancer continues to be one of the most common cancers worldwide, claiming more lives yearly than breast, colon, and prostate cancers combined. Understand the facts, risks and global impact of lung cancer. www.chestnet.org/WLCD
- AUGUST 1 TWEET: Today is #WorldLungCancerDay! Are you up to speed on facts, risks and symptoms of lung cancer? www.chestnet.org/WLCD. [Attach infographic as an image]

Please also consider sharing the digital assets on your social media channels on August 1. We've also included digital banners if you'd like to change out your images on social media.